

HUFF

PRIVATE LABEL PROGRAM

Our wine with your personal touch! Let us help you share your story with our customized wine label program. Together, we will create a uniquely personalized label for you to proudly present to your customers.

Why Make a Private Label?

Private labels help our clients create an exclusive product which is unique to them and helps separate their wine offerings in a crowded marketplace. Additionally, it is a means of further engaging customers, telling a story and showcasing local partnerships. Private labels offer a free competitive advantage which creates customer loyalty and helps develop your brand identity.

How To Create a Label?

Creating a custom label is simple. Either you can design it or we can!

OPTION 1

Create your own label and design, adhering to the provided specifications.

OPTION 2

Let us help with the design. Provide us with any branding guidelines you wish and let us create something to your liking.

OPTION 3

Our designer can create a whole unique concept from scratch that meets your needs.

We always value our client relationships and are willing to work with whatever your needs are.

WHAT WINES TO CHOOSE?

SELECT THE WINE YOU WOULD LIKE TO USE FOR YOUR PRIVATE LABEL



2024 Buried Vine Pinot Gris	\$19.80
2023 Catharine's Chardonnay	\$27.50
2024 Getaway Rosé	\$18.90
2024 Minimalist Merlot-Cabernet	\$17.90
2022 Cuvée Peter Huff Sparkling	\$33.60

REQUIREMENTS AND ADDITIONAL INFORMATION:

- A minimum 8 case (96 bottle) commitment is required, but not all 8 cases need to be ordered at once.
- There are NO additional design or printing costs.
- An order of 50+ cases opens up additional design and label options (ie embossing, metallic, textured, etc).

A label that tells a story you're proud to share.